



120 Mickelo Lane  
Madison, Alabama 35758

## CONTACT

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Linked In <https://www.linkedin.com/in/erin-coggins-344932107>

## EDUCATION

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### **Bachelor of Arts Communications**

Major: Public Relations

Minor: History

The University of Alabama

### **BS in Secondary Education (Language Arts)**

Athens State University

### **MA Secondary Education**

University of North Alabama

### **MA Curriculum Counseling**

University of West Alabama

### **ED.S Curriculum and Instruction**

Arkansas State University

### **National Board Teacher Certification**

Career Technical Education

## CERTIFICATIONS

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Master Journalism Educator

History Certification

Career Technical Education Certification

Google Certification/Analytics

Google Project Management Certificate

Strategic Communications Certificate, Cornell

University (in process)

## SKILLS

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Adobe Creative Suite Software

Cross-Curricular Development

Curriculum Management

Website Creation

Social Media Marketing

Grant Writing

Journalistic Writing and Editing

Advising Student Publications

Public Speaking

Media Relations

Non-Profit Fundraising

## MEMBERSHIPS

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National Federation of Press Women

Leadership Greater Huntsville (F-38)

Journalism Education Association

Alabama Curriculum Counselors Association

Alabama Scholastic Press Association

North Alabama Public Relations Council

Society of Professional Journalists

# Erin Coggins

— Educator and Communicator —

## PROFESSIONAL PROFILE

As a veteran educator and communicator, my passion is deeply rooted in fostering relationships. I am seeking a position that will allow me to utilize my skills in public relations, grant writing and establishing relationships for the advancement of my workplace, specifically an institution of learning.

## EXPERIENCE

### **Curriculum Counselor and Communications Liaison Artemis Virtual Academy**

As a curriculum counselor, I utilize my curriculum planning knowledge to assist both students and teachers in choosing a student-centered curriculum. I also provide cross-curricular academic counseling. I work with the Huntsville City Schools curriculum team, including the STEM director. As a communications liaison, I coordinate all communications for the school, including website, newsletters, curriculum updates, and presentations. Through project management, I manage assessments, curriculum updates, teacher professional development, and online curriculum meetings. Coordinate Purple Star Families activities. Serve as grant writer for professional development and partnership coordinator.

### **Director of Education Programs**

#### **Honoring Veterans Legacies (Contracted)**

As the Director of Education Programs, I write cross-curricular lesson plans that incorporate veterans' stories as well as conduct research in STEM and STEAM to incorporate into the curriculum. I manage the Teacher Ambassador Program that includes teacher across the country as well as all communications, including website and printed materials. Facilitate teacher workshops. Write grants in the non-profit sector, as well as work on budgets.

### **History and Journalism Teacher**

#### **Sparkman High School**

In my 22 years in the classroom, I taught journalism, advising two nationally-ranked media programs as well as developed curriculum for the courses. I also taught history elective courses, including Great Wars, Cold War (with a NASA in Alabama unit). I developed all curriculum for the history courses. In my tenure, I sat on the national SACS accreditation committee as well as the School Improvement committee, worked with JROTC program to present the annual Veterans Day celebration, Purple Star Families activities, and military signing, sponsored the Teens for Troops club. Through my journalism and history program development, I facilitated national workshops on journalism with the Journalism Education Association and history through the Friends of the National WWII Memorial Foundation and National History Day. Worked with cross-curricular teachers on Professional Learning Communities. National Board Certified in Career Tech. Worked on grant for the SHS Medical Academy.



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## AWARDS

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2024 Medal of Honor Teacher Fellowship  
2023 Alabama Press Award-Best Business Feature  
2023 Alabama Media Professionals 3 time feature writer winner  
2022 Youth Journalism International Teacher of the Year  
2020 C SPAN-3 Guest Lecturer  
2020 Library of Congress Teacher Fellowship  
2018 Alabama History Teacher of the Year  
2017, 2019 VFW Local and District Teacher of the Year  
2017 Youth Journalism International Teacher of the Year Finalist  
2016 Understanding Sacrifice Fellow  
2015 Albert S. Small Normandy Institute Scholar  
7 Time Alabama Scholastic Press Association's Susie Dement Adviser of the Year  
2011 Sparkman High School Teacher of the Year  
2011 Dow Jones Newspaper Fund Distinguished Newspaper Adviser  
2008 Dow Jones Newspaper Fund Special Recognition Journalism Adviser  
2007 Columbia University's Scholastic Press Association Gold Key Recipient  
1999 Tennessee Valley Addy Award for NASA Technology Transfer Education CD

## COMMUNITY INVOLVEMENT

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Madison Civic Community Awareness Graduate Leadership Greater Huntsville, Focus 38  
Freelance Writer for Huntsville Magazine, Madison Living, and Living 50 Plus  
Founder of the Blake Brockway Memorial Scholarship  
Volunteer Honoring Veterans Legacies Archivist, Huntsville Veterans' Museum/Public Relations Pro Bono  
Creator of the Voices of Service (Stories from Veterans) Website  
Tennessee Valley Honor Flight Volunteer  
Alabama Education Association Building Rep Executive Board Member  
Chairperson for Southeastern Interscholastic Press Association/Endowment Committee  
Board Member of Alabama Scholastic Press Association

# Erin Coggins

## Public Relations Project Manager

### Ken Kubik for Superintendent Campaign

As the public relations project manager, I managed and created all campaign social media, wrote speeches and press releases, and aided in the coordination of presentations and town hall meetings. Fundraising duties.

## Communications/Education Specialist

### NASA Technology Transfer Contractor, Marshall Space Flight Center

As an education specialist for NASA Technology Transfer, I facilitated teacher workshops around the country, including the Space & Rocket Center. The focus of the workshops was NASA and incorporating STEM activities into the classroom. Worked with other staff members on trade show presentation, including graphics and printed materials. Managed NASA Technology Transfer patent database. Wrote articles for NASA publications. Worked with NASA media relations, archives and film and photography on projects. Worked on federal grant contracts.

## REFERENCES

Mr. Mac McCutcheon  
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